

Stunning presentations with Canva

Duration : 1 Days

Course Content

Canva for Beginners training is designed for individuals who want to understand the basics of graphic design using Canva. In this training, participants will learn how to use Canva's features to create various types of designs, such as presentations. This training will cover basic design concepts, layout, color usage, typography, and how to optimize visual elements to attract the attention of the audience. In this training, participants will go through the design creation process from start to finish, including utilizing Canva templates, editing images, adding text, and using collaboration features to work in a team.

Prerequisites

We recommend that attendees of this course have:

- Basic computer and internet skills
- Basic understanding of visual design (not required, but will help)
- Canva account created before the training

Who Should Attend

This course is intended for:

- Graphic design beginners who want to learn how to create attractive designs without technical skills.
- Educators who want to present learning materials more interesting & interactive.
- College & students who want to improve design skills for assignments & projects.

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- Freelancers & content creators who want to improve the quality of design for portfolios & social media.

Course objectives

In this course, you will learn to:

- Understand the basics of effective and professional slide design.
- Use Canva templates to speed up the creation of presentation slides.
- Customize layouts, colors, and typography to make presentations more attractive.
- Add and edit text, images, icons, and graphic elements in slides.
- Organize slide content that is clear, concise, and easy for the audience to understand.
- Import and edit external elements such as images, videos, and graphics.
- Export and share presentations in various formats

Course Outline

Introduction to Canva and Slide Design Basics

- Introduction to the Canva interface
- Using templates for presentations
- Using color, typography, and layout
- Exploring Canva's key features for presentations

Customizing Presentation Slides

- Add and edit text, images, icons, and graphic elements
- Set layout and design consistency between slides
- Utilize appropriate color palettes and fonts
- Design the opening slide and body of the presentation

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Animation and Interactivity in Slides

- Using animations and transitions in presentations
- Adding videos and interactive elements
- Creating presentations with animations

Case study

- Tips and tricks for creating professional slides with Canva
- Create and present your own slide designs

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