

Duration : 3 days

Course Content

User Experience Design (UXD or UX) is the process of enhancing user satisfaction by improving the usability, accessibility, and "delight" provided in the interaction between a user and product. It's about making your apps intuitive, easy to use, and most of all – effective at solving problems. Throughout the course, we'll walk you through the major knowledge areas of UX Design, and get you started on a path to UX Mastery.

Who Should Attend

Anyone who wants to learn about UX design.

Course Objectives

After completing this course, students will be able to:

- Understand user experience design and why it's important
- Understand the elements of user experience
- Understand how the elements of user experience work together
- Understand strategy as an element of user experience
- Understand the research process
- Identify business goals, and user needs
- Understand scope as an element, structure as an element of user experience
- Understand navigation design
- Create an effective information design
- Learn to create design element and visual design principles
- Understand testing processes

Course Outline

- Chapter 1 UX Introduction
 - What is UX?
 - Why we need UX?
- Chapter 2 UX Research
 - UX research plan
 - Research goals
 - Recruiting criteria, and scripts
- Chapter 3 Understand your user
 - Human emotional and behavioral needs through design

- Design psychology principles
- Chapter 4 Design
 - Design principle
 - Sketch
 - Wireframing
 - Mockup
 - Prototype
- Chapter 5 Usability Testing
- Chapter 6 Tips and Trick