

Awareness of Information System and Digital Leadership

Duration : 1 Day

Course Content

This course provides a high-level understanding of information technology concept and its implementation in business environment. This course uncovers all the missing link between “Information” – “Information Technology” and “People”. Enriched with sample cases and current update on various IT issues, the course will open new horizon for decision-makers in leveraging IT as key business driver.

Who Should Attend

- Corporate Executives
- Business Managers
- IT/MIS Managers
- Consultants

Course Outline

- What Is an Information System?
- Information System Component
- The People in Information Systems
- Using Information Systems for Competitive Advantage
- Business Processes in Information System
- Future Trends in Information Systems
- Digital Transformation and Digital Leadership
- Digital Skill
- Digital Threats

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