

# IT Strategic Planning and Master Plan

Duration : 3 Days

## Course Content

This class is intended as comprehensive preparation and enhancement in the Information Technology skill focusing in information technology strategy and master plan, which is essential to professionals involving in the IT and implementation strategy implementation.

The course shall provide the participants with an understanding of the contemporary technological and organizational issues involved in the management of information technological sources at strategic level. The role of information systems in providing competitive advantage and the frequent need for business re-engineering that accompanies adoption of new technology are discussed. Strategic IT planning and the evaluation process to ensure proper alignment of technology to business goals are also explained. Global IT issues are also considered.

## Target Audience

- IT Managers
- Decision makers involved in developing and evaluating strategic IT plans
- Executives involved in the management and governance of IT resources
- IT practitioners wishing to enhance their knowledge of strategic business applications

## Course Objectives

Upon completion of this subject, participants should be able to:

- Recommend an IT architecture that will create a competitive advantage
- Determine IT planning methods that support strategic development within an organization and make an effective contribution to the IT planning process
- Assess the effectiveness of IT infrastructure in meeting organizational objectives
- Identify IT strategies to support the firm's global business goals and operation

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## Course Outline

- The Evolving Role of IT in Organizations: A Strategic Perspective
- IT Strategic Framework
- Understanding of IT Strategic Plan, IT Master Plan and IT Blue Print
- Developing an IT Strategy: Establishing Effective Process
- IT Strategic Analysis: Assessing and Understanding the Current State
- IT Strategic Analysis: Determining the Future Potential
- Determining the Business Information System Strategy
- Managing The IS/IT Portfolio
- Enterprise Architectural approach for IT Master Plan

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